

THE HOTEL INDUSTRY'S MOST INSPIRATIONAL AND INFLUENTIAL LEADERS

SPONSORED BY

THE HOTEL INDUSTRY'S MOST INSPIRATIONAL AND INFLUENTIAL LEADERS

SPONSORED BY

HOSPA launches 'Share Your Success' scheme to celebrate industry opportunities

by CAREERS by EAMONN CROWE on JANUARY 7, 2022

FACEBOOK TWITTER LINKEDIN



The Hospitality Professionals Association (HOSPA) has launched the Share Your Success campaign to highlight and celebrate the wealth of opportunity available in the hospitality industry amidst the ongoing staffing crisis.

The initiative, which has been dubbed 'Share Your Success', encourages those who have forged a successful career in hospitality to try and engage with younger generations to help inform them about the positives associated with a career in hospitality and the level of advancement on offer.

HOSPA fears that, despite it being one of the largest and most successful sectors in the UK, not enough people approach hospitality with a view to staying in it long term.

Story continues below
Advertisement

BOUTIQUE HOTELIER
MONTHLY MAGAZINE
FREE SUBSCRIPTIONS FOR QUALIFIED INDUSTRY PROFESSIONALS

It's an attitude that the association believes needs to be changed if the industry is to properly overcome its staffing shortages.

Jane Pendlebury, CEO of HOSPA, commented: "All too often hospitality is regarded as a stop gap – a short-term solution before moving on to 'bigger and better' things.

"However, the truth is that bigger and better things are right here in hospitality. We are and should be the long-term option for those who are already working in the sector and for those who are considering it."

"Very few industries offer the same level of progression as hospitality. It's not hyperbole to say that you can climb from the very bottom rung of the career ladder to the very top, learning an immense array of transferable skills as you go. There are countless examples of people who have done just that – and we want them to come forward and show others the possibilities on offer."

To do this, the association wants people who have achieved a degree of seniority in the industry to approach their local schools or colleges and offer to help educate students about the benefits of a career in the sector.

Prospective participants are invited to visit the HOSPA website to sign up, where they will receive an email template to help them form an introduction with their school of choice.

To find out more about the campaign visit [hospa.org](https://www.hospa.org)



Industry leaders reflect on staffing crisis at annual HOSPACE conference

"We must convince" people of benefits of working in hospitality says HOSPA president

Boutique Hotelier

Copyright © 2018 Promedia Publishing Ltd All Rights Reserved.

Tags: HOSPA, staffing, staffing crisis

PREVIOUS ARTICLE
The Sharnbrook Hotel in Bedfordshire brought to market at £3.95m

THE AUTHOR **EAMONN CROWE**

YOU MIGHT ALSO LIKE

Harry Murray MBE steps down as Chairman of Lucknam Park Hotel & Spa

Importing ideas: What UK hospitality can learn from Europe

Data shows hospitality sector needs extra investment to engage candidates

LEAVE A RESPONSE

Write your comment here...

Name... Email...

I'm not a robot

reCAPTCHA Privacy - Terms

LEAVE A COMMENT

- MOST READ »
- Virgin Hotel Edinburgh marks first UK site for brand
 - Burgh Island Hotel puts in planning to increase bedroom capacity by 50% after record demand
 - German brand to open Hotel AMANO Covent Garden this spring
 - Virgin Hotel Glasgow, second UK site for brand, to launch in spring 2022
 - Free workplace Covid testing now available for all businesses in England

DIGITAL EDITION »

To view current and back copies of the digital edition please click on the magazine cover above

Subscribe Now

MEDIA PACK »

Click here to download the Media Pack and learn more about print and online advertising opportunities with Boutique Hotelier.

TWITTER TWEETS

Tweets by @BHotelier

Boutique Hotelier @BHotelier
.@GreatHouseHotel is home to a 2 AA Rosette restaurantboutiquehotelier.com/lavenhams-the-...

Lavenham's The Great Hou...
boutiquehotelier.com

20h

Boutique Hotelier @BHotelier
.@AMANOgroup set to open its first UK site in #CoventGardenboutiquehotelier.com/german-brand-t-...

Embed View on Twitter

FREE INDUSTRY NEWS TO YOUR INBOX

Add your email below to join the thousands of other professionals receiving breaking news from Boutique Hotelier